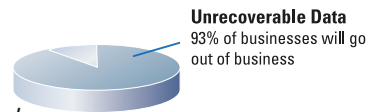


Would you choose: Consumer-grade or Business-grade backup for critical data?

RDX QuikStor is the preferred business backup solution for the SOHO and SMB market with business grade data protection at a superior value. Easy integration and operation saves time, money, and irritation.



- *DO YOU have IT professionals on staff?*
- *DO YOU have a planned backup and disaster recovery strategy?*
- *Without sound backup and recovery processes a business has a 93% CHANCE OF GOING OUT OF BUSINESS if data cannot be recovered.*
- *Is a consumer grade hard drive good enough to protect your critical data?*



COMMON SMALL BUSINESS QUESTIONS

QUESTION	ANSWER
What would I do if my backup is corrupt or files deleted?	It's best practice to rotate daily backups, ensuring there is always one good copy of data. RDX media can be easily swapped daily, keeping one copy off-line and preferably off-site.
What happens if I have a theft, disaster, or something simple like a spilled coffee?	Moving one copy of data to a safe location isn't just smart, it's necessary. RDX is made to move, surviving falls over 1 meter with no damage. Would you take an external hard drive and throw it on the ground?
Would I consider my business a typical small business?	If so, data is growing and growing fast. Investing in one piece of hardware today, knowing that you can scale with higher capacity media (from 500GB to 4TB), provides a sound strategy.
Is my data backed up regularly and safely?	RDX QuikStor includes Continuous Data Protection at no cost. Even a novice can have RDX installed and running in under 5 minutes. Backup happens transparently in the background, so you never need to worry about forgetting the backup again.

Perfect for the Novice OR FIRST-TIME USER:

DEDUPLICATION WITH ACCUGUARD:
AccuGuard increases effective data storage by 20:1* or greater, intelligently optimizing the data at the source which results in drastically improved backup windows and network bandwidth.

FUTURE PROOF:
Full forward and backward compatibility to next generation media.

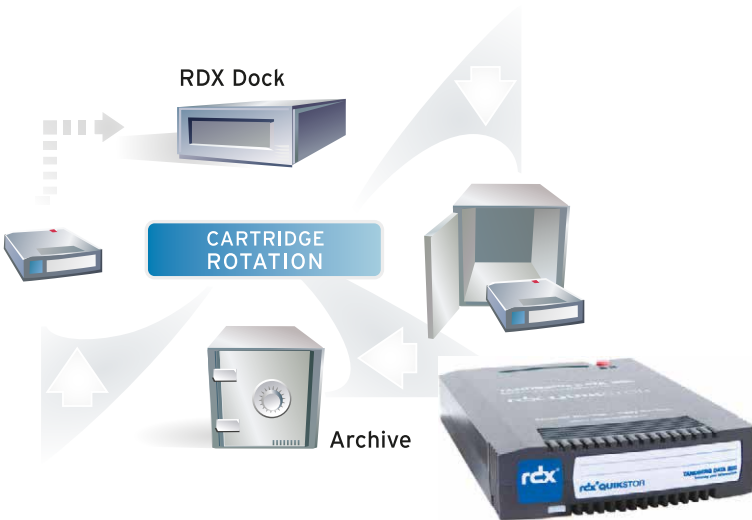
INVESTMENT PROTECTION:
No need to replace an entire drive. If you run out of capacity, simply buy a new piece of media for your existing drive.



PRODUCT FEATURES	RDX	FIXED EXT HD
EASE OF USE		
Setup in under 5 minutes	Yes	Yes
Run backup in background	Yes	No
Auto backup of file changes	Yes	No
Deduplication	Yes	No
PORTABILITY		
Ruggedized and shock-proof	Yes	No
Static resistance	Yes	No
Vibration resistance	Yes	No
DATA PROTECTION		
Designed for off-site storage	Yes	No
Easy backup rotation	Yes	No
256-bit encryption	Yes	No
Neglect-proof backups	Yes	No



COST OF OWNERSHIP	RDX	FIXED EXTERNAL HD
Media Durability	Longer Media Life	Shorter Life (more frequent investment)
Scalability	Dynamically increase capacity (forward & backward compatible)	None
Continuous Data Protection	Included at no cost	None
File De-Duplication	Saves disk space	None
Upgrade	No re-formatting, installation, or other time consuming activities	New hardware, new installation, re-formatting
Time spent backing up	None, happens transparent in background	Time must be scheduled and backup initiated—wide margin for human error.
Daily Backup Rotation	Simply insert new media	Must connect new HW device
Warranty	3-yr advanced replacement service	1-year



Easy backup rotation makes the RDX QuikStor highly scalable and streamlines archiving processes



Market Acceptance

- Storage Magazine** Disk Product of the Year
- Tech World** Backup Product of the Year
- Personal Computer** Recommended Award
- PC Pro** Recommended Award
- IT Reviews** Recommended Award
- DatorMagazin** Recommended Award
- PCMagazine** 4 Stars

Coverage: NYTimes, CIO Today, CNBC, Int'l Herald Tribune, Data Storage Today, CNET



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